

Themenliste und Informationen zum Seminar
„Neueste Entwicklung im Public und Non-Profit Management“
(Bachelorlevel)

Themenliste und Einstiegsliteratur:

1. *Öffentliche Ausgaben, private Spenden und „Crowding-out/Crowding-in“*
Heutel, G. (2014). Crowding out and crowding in of private donations and government grants. *Public Finance Review*, 42(2), 143-175.
2. *„Spontaneous Volunteering“*
Barraket, J., Keast, R., Newton, C. J., Walters, K., & James, E. (2013). Spontaneous volunteering during natural disasters.
3. *„Peer-to-Peer Fundraising“*
Castillo, M., Petrie, R., & Wardell, C. (2014). Fundraising through online social networks: A field experiment on peer-to-peer solicitation. *Journal of Public Economics*, 114, 29-35.
4. *Einstellung der Öffentlichkeit zum Dritten Sektor: Erodiert das Vertrauen in Non-Profit Organisationen wirklich?*
Kumlin, S. (2001). Ideology–Driven opinion formation in Europe: The case of attitudes towards the third sector in Sweden. *European Journal of Political Research*, 39(4), 487-518.
5. *„Social Impact Investment“: Ein Wolf im Schafspelz oder nicht?*
Glänzel, G., & Scheuerle, T. (2016). Social impact investing in Germany: Current impediments from investors' and social entrepreneurs' perspectives. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 27(4), 1638-1668.
6. *„Revenue Diversification“ in Non-Profit Organisationen*
Carroll, D. A., & Stater, K. J. (2008). Revenue diversification in nonprofit organizations: Does it lead to financial stability?. *Journal of Public Administration Research and Theory*, 19(4), 947-966.
7. *„Marketization“ von Non-Profit Organisationen*
Eikenberry, A. M., & Kluver, J. D. (2004). The marketization of the nonprofit sector: Civil society at risk?. *Public administration review*, 64(2), 132-140.
8. *Bestimmungsfaktoren der „Public Service Motivation“*
Perry, J. L., Brudney, J. L., Coursey, D., & Littlepage, L. (2008). What drives morally committed citizens? A study of the antecedents of public service motivation. *Public administration review*, 68(3), 445-458.
9. *Bestimmungsfaktoren von Spenden für verschiedene Arten von Non-Profit Organisationen*
Bennett, R. (2003). Factors underlying the inclination to donate to particular types of charity. *International Journal of Nonprofit and Voluntary Sector Marketing*, 8(1), 12-29.

10. *Wie kann eine „Non-Profit Capacity“ effektiv aufgebaut werden?*

Wing, K. T. (2004). Assessing the effectiveness of capacity-building initiatives: Seven issues for the field. *Nonprofit and Voluntary Sector Quarterly*, 33(1), 153-160.