

Transformative Leadership: A sustainable leadership model for values-based organizations

An Interdisciplinary, International Blended-Learning Seminar

Albert-Ludwigs-Universität Freiburg



UNI
FREIBURG

Prof. Dr. Klaus Baumann, Arbeitsbereich Caritaswissenschaft und christliche Sozialarbeit

Prof. Dr. Jörg Lindenmeier, Professur für Public and Non-profit Management, insb. Corporate Governance und Ethik

Prof. Dr. Georg von Schnurbein, Universität Basel, Center for Philanthropy Studies

Prof. Dr. Marc Feix, Universität Straßburg, Theologische Fakultät, Ethik

Transformative Leadership...



“is an ethically based leadership model that integrates a commitment to values and outcomes by optimizing the long-term interests of stakeholders and society and honoring the moral duties owed by organizations to their stakeholders.”

Caldwell C, et al. (2012): Transformative Leadership – Achieving Unparalleled Excellence. Journal of Business Ethics 109:175 - 187. p. 176

Course Aims



- Gain theoretical and practical insights into the field of leadership in public, non-profit and values-based organizations
- Discuss leadership topics in an interdisciplinary, international setting



Course Outline



- Target group:
 - Students completing their Master's in:
 - Public and Non-Profit Management
 - Economics
 - Caritas Science and Ethics
 - Theology
 - Etc.
- Credits: 5/6 ECTS
- Course Type: Elective, Blended-Learning

Course Requirements



- Attendance at one-site course meetings in Freiburg, Strasbourg, Basel
- Completion of online e-learning modules, including short quizzes and assignments
- In Freiburg: Participation in shadowing with a local leader in the public/non-profit sector
- E-portfolio: included assignments from online e-learning modules, journal reflections during the shadowing experience, preparation of a business ethics case study with questions and potential solutions

Dates



- Start in September/October 2018
- In Freiburg: Shadowing Days in October/November/December 2018
- Mid-term Meeting in December 2018
- End in February 2019

- Self-directed e-learning modules to be completed between meetings
- Short online meetings (every few weeks)

Requirements and Registration



- Requirements:
 - Fluency in English
 - Short letter of motivation
- Course registration/inquiries via e-mail to:
 - Karin Jors (University of Freiburg, Project Assistant): karin.jors@vwl.uni-freiburg.de
- Deadline for application:
 - Freiburg: July 15, 2018
 - Basel: June 1, 2018
 - Strassbourg: June 1, 2018